



## 2014 Iowa Outdoor Expo Policy Exhibitors & Vendors

September 26<sup>th</sup> 9am - 6pm, September 27<sup>th</sup> 10am - 4pm

The Iowa Outdoor Expo is committed to providing a free event for families to learn, explore and rediscover outdoor recreation. This is our 7<sup>th</sup> year in operation and since its inception our team has successfully encouraged over 43,000 Iowans to explore the great outdoors. Iowa Outdoor Expo is a unique organization that strategically links families, outdoor activities, and the opportunity to learn, grow and explore.

Our vision has and continues to open the outdoors to kids and families through hands on activities, giving the public an opportunity to learn an activity that will take them outside for the rest of their life. While doing this, we are creating outdoor stewards who respect our natural resources and have a passion to share it with others. The Iowa Outdoor Expo is supported by a partnership between the Des Moines Izaak Walton League and the Iowa Department of Natural Resources. The event is to provide the public with hands-on learning activities from kayaking and canoeing, tasting delicious Dutch oven creations, to trying your hand at elevated archery.

How can your organization get involved? See below:

### **EXHIBITORS:**

The Iowa Outdoor Expo is designed to be an educational event with many different **FREE** interactive, “hands-on” exhibits, seminars and activities. The Expo focuses on the education of hunting, fishing, wildlife watching, shooting sports, outdoor skills, concepts of “fair chase,” ethical conduct in the outdoors, wildlife/fish and habitat management and stewardship, landowner respect and the respect of public property.

The Expo is open to all organizations, agencies and businesses that have a vested interest in conserving, promoting and enhancing Iowa’s outdoor heritage. The Expo provides an opportunity for the general public to learn about fish, wildlife and outdoor recreation opportunities, skills and ethics.

Activity/Exhibitor set up will begin at 10:00 a.m. on Friday, September 25<sup>th</sup> and must be completed by 7:00 p.m. All displays must remain up until Sunday, September 27<sup>th</sup> at 4:00 p.m. All activities/exhibitors must provide staff at their booth during all hours the Expo is open to the public.

Please let us know if you will need additional help.

**EVENT DETAILS:**

The 2015 Expo is scheduled for September 26<sup>th</sup> from 9:00 a.m. to 6:00 p.m. and September 27<sup>th</sup> from 10:00 a.m. to 4:00 p.m.

**Please note that the Expo will take place, RAIN OR SHINE!**

The Expo is free and open to the public. Free parking can be found east of the Des Moines Izaak Walton League clubhouse located at 4343 George Flagg Parkway, Des Moines, IA 50321. Look for event and parking signs.

**SECURITY:**

On site security is provided throughout the event and during the nights of both Friday and Saturday.

**CONCESSIONS:**

Food and beverage concession are available for purchase during the event.

**DONATIONS & HANDOUTS**

Please bring all donated items for giveaway drawings and handouts/flyers to the registration table.

In this packet you also find the exhibitor application form and sponsorship information.

**Deadline for applications is August 31<sup>st</sup>, 2015.**

For more information regarding the 2015 Iowa Outdoor Expo, please feel free to contact Rachel Ladd at (515) 729-6037 or email at [Rachel.Ladd@dnr.iowa.gov](mailto:Rachel.Ladd@dnr.iowa.gov) or Lisa McIntyre at [lmcintyreiaikes@yahoo.com](mailto:lmcintyreiaikes@yahoo.com)

Thank you,

Rachel Ladd  
Iowa Outdoor Expo Coordinator

## Exhibitor & Vendor Application Form

Name of Organization/Business/Agency/Individual:



*Iowa Outdoor*  
**EXPO**  
*For Kids and Families*

**Contact for Registration/Payments:** Name:

Day Phone:      Email:

Address:

City:      State:      Zip:

**Contact for Onsite/Set-up/Take Down:**

Name and Title:

Day Phone:      Email:

### Exhibit Information

Is your exhibit: \_\_\_\_ Hands-on activity/exhibit \_\_\_\_ Seminar/Demonstration \_\_\_\_ Other

Please briefly describe your exhibit. Include the desired environment/location, the topic, target audience.

Special requests other than the standard 20' x 20' outdoor display (i.e. next to or away from another exhibitor; booth shape; location request; etc.) Each booth will come with a table, 2 chairs and a 10'x10' EZ- UP tent as requested and as supplies allow:

**We will try to accommodate requests, but cannot guarantee that all will be accommodated.  
Please note all exhibits are subject to a health and safety inspection by Iowa Outdoor Expo personnel.**

**Workshop/Presentation Information**

The Expo planning committee is looking for individuals to provide workshops or presentations. These sessions could include calling demonstrations, wildlife identification or other activities.

Our organization would like to present during the 2014 Expo: \_\_\_\_Yes \_\_\_\_No

Presentation Title:    Presentation Length (max 30 min.)    minutes

Presentation Description:

**Vendor Information**

Type of Product:

Do you need electrical power?    Yes    No    If yes: \_\_\_\_110V or \_\_\_\_220V

Food vendors: List the specific equipment that needs to be plugged in (roasters, coffee makers, fryers, etc.):

**All food vendors will be required to have a Temporary Food Establishment License from the Iowa Department of Inspections & Appeals, Food & Consumer Safety Bureau located at:**

<http://www.dia.iowa.gov/page29.html>

Licenses are required to be posted and all food vendors are subject to a health and safety inspection by Iowa Outdoor Expo personnel and the Health Inspector.

**For any questions, comments or to request a copy of insurance, please contact Rachel Ladd at (515) 729-6037 or [rachel.ladd@dnr.iowa.gov](mailto:rachel.ladd@dnr.iowa.gov).**